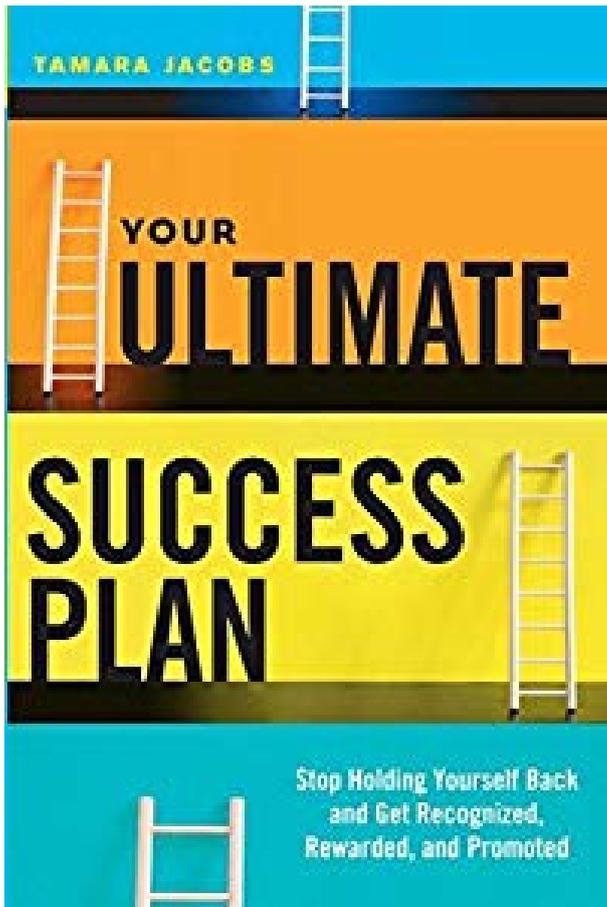


# Your Ultimate Success Plan



<b>Author:</b>	Tamara Jacobs
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“There is no better communications and brand coach in the industry than Tamara Jacobs! Tamara elevated the communication skills of our entire department and enabled the team to establish a powerful and respected new brand image. The ultimate compliment was having other department heads asking ‘How did you transform your team?’ followed by similar training programs for the other departments.” —Terry Davidson, director, health policy, Johnson & Johnson “Like no other, Tamara has the ability to extract the critical components of leadership, authenticity and success versus the superficial activities often seen in corporate America. Tamara’s professional experience with senior executives from Fortune 500 companies gives her a unique vantage point to know what these executives are looking for from their management team. I recommend Tamara’s newest book, *Your Ultimate Success Plan*, with the highest regard for personal and professional growth. Readers will gain a distinct advantage in the competitive marketplace of leadership talent.” —Kendall A. Qualls, vice president, marketing, U.S. region, respiratory and patient monitoring solutions, Medtronic Somewhere between self-help and self-promotion lies self-awareness and advancement. *Your Ultimate Success Plan* is a book that provides surprisingly easy-to-apply business strategies in an approachable, actionable, authentic way and encourages you to find your voice and realize your potential. The characters you will meet in each chapter of this book are quite relatable—professional women and men plagued with the Cinderella complex, waiting patiently (and hopely) to be rescued; the insecure who subjugate their core identities to get others to like them;

and the perennial complainers who merely want to vent, not solve. Do any of these characters sound familiar? If you are one yourself—or if you have to deal with one or more of them, as most of us do—you need this book. With principles based on awareness, forgiveness, strategic application, and follow-through, you can join the thousands of enlightened converts who have participated in Tamara’s workshops and seminars for more than 25 years. Your Ultimate Success Plan will teach you how to: Build your brand Com-YOU-nicate™ your worth while enhancing your self-worth Elevate the status of “You”