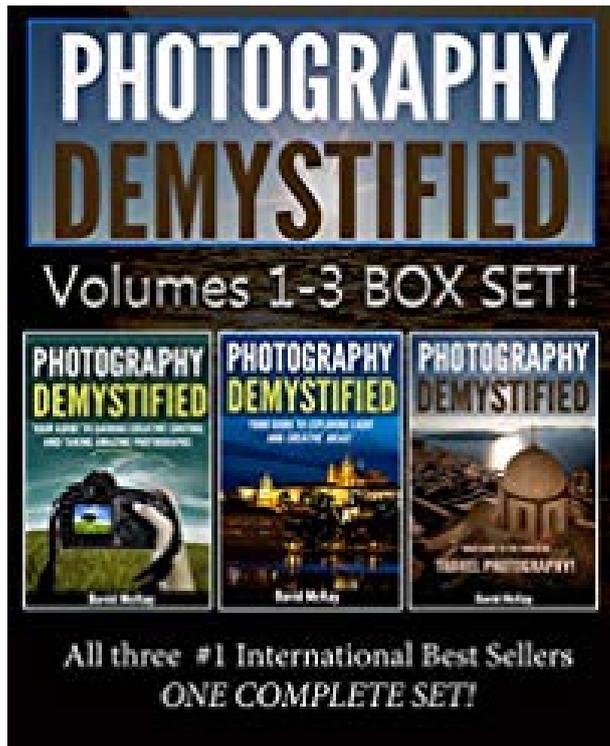


# Photography Demystified: Box Set of Volumes 1-3



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Get all three #1 International Best Selling books in one COMPLETE collection! BEST VALUE! Volume One: Photography Demystified—Your Guide to Creative Control and Taking Amazing Photographs is the first volume of the Photography Demystified series. Are you stuck on the auto mode on your camera? Frustrated by the fact that you know you own a great camera but are unable to use it to capture the photographs you’ve always wanted and that you “see” in your mind but can’t get the camera to take? Did you purchase a new camera or receive one as a gift, excited about the wonderful possibilities of creating amazing photographs, only to open the camera manual and find yourself overwhelmed at all the technical information in front of you, thinking there is no way I can do this? In this book, I am going to get you out of “auto” mode and on your way to creating the incredible photographs you’ve always dreamed of! This book will take you from automatic to full manual settings in a new and easy to implement way, giving you the control you need to capture images the way you desire. “Photography Demystified –, Your Guide to Understanding Photography, Gaining Creative Control and Taking Amazing Photographs!” has been designed to resolve your frustrations and photography difficulties. This book will give you the tools, education and practical applications needed to understand how to take great pictures! PLUS, a section entirely dedicated to assignments has been included! Video tutorials are also available at no charge! Volume Two: Photography Demystified—Your Guide to Exploring Light and Creative Ideas, Taking You to the Next Level builds upon the knowledge gained from my first book in the series. After reading the first volume, you are now ready to take all of that knowledge, get out there, and take even more amazing photographs than you ever dreamed. The problem—what to photograph, what specifics to consider for that situation, and when and how to do so? Specific situations, such as times of day, specific light, gear choice, nightscapes, street scenes, people, landscapes, and more, all have certain intricacies, limitations, and issues that need to be considered when

approached. Now that you have learned all about exposure, lenses, histograms, and more, in my first volume, this book is the next step in the process of Photography Demystified! Volume Three: Photography Demystified—Your Guide to the World of Travel Photography—How to Explore, See, and Photograph the World is a book written for those that love to travel, explore, adventure, and photograph. Photography Demystified—Your Guide to the World of Travel Photography—How to Explore, See, and Photograph the World is dedicated to giving you practical advice, so you can get the most out of your travel photography experience. This book will help you and your gear get to your destination/s practically and safely.

I present what I have learned through years of travel and leading photographic tours. Additionally, the travel photographer will receive specific insight into creating photographs of their travels that are both stunning and captivating, in terms of the stories they tell. Along with my wife, Ally, I own McKay Photography Academy. I have taught over 12 thousand people, just like you, photography. For the past five years, I have also led hundreds of beginning photographers and photo enthusiasts on photographic tours around the world—to Cuba, Europe, Tanzania, and Iceland—among many other places. Having earned the titles of Master of Photography and Master of Photographic Craftsmen from Professional Photographers of America, the leading photography organization in the world, I have been a full-time profession