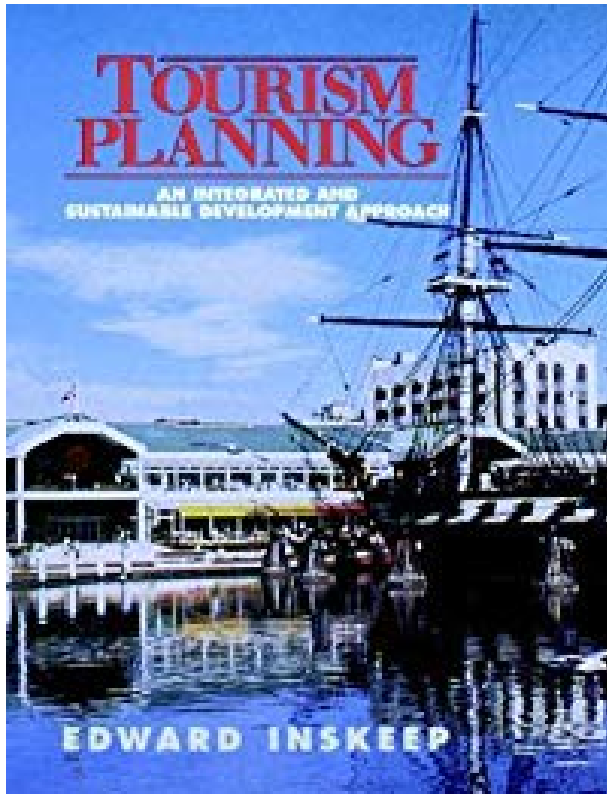


Tourism Planning: An Integrated and Sustainable Development Approach



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This book provides the reader with guidelines and approaches in the development of tourism that respond to community desires and needs. Planning techniques applicable to both developed and underdeveloped countries address tourist attractions, urban tourism, large resorts, and limited special interest tourism.