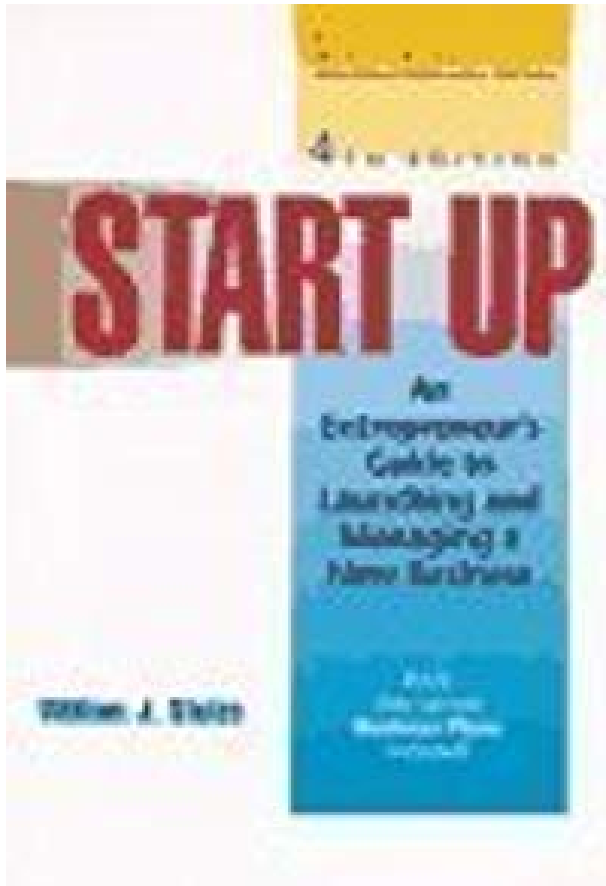


Start Up



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Describes the characteristics of a successful entrepreneur, identifies the advantages and disadvantages of starting a business, and discusses marketing, business plans, financing, patents, and common mistakes.