

# Strategy 3.0

## STRATEGY 3.0

FAST & FOCUSED | AGILE & ADAPTIVE



ORGANIZATIONAL STRATEGY

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[Strategy 3.0.pdf](#)

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The old saying, “Plan the work, then work the plan” simply doesn’t cut it for modern businesses. Why? Because every industry is driven by disruptions, competition is no longer evident and predictability is no longer linear. We need a different framework to consider strategy. Strategic planning has traditionally been a matter of casting a vision 3-5 years out and then working backwards to create action steps. In Strategy 3.0, business owner and executive coach Stephen Graves explores a new kind of strategy – one that is agile and adaptive yet fast and focused. In addition to outlining the differences between 2.0 and 3.0, Graves offers fifteen remarkable insights to fuel any strategy.